



**UNIVERSITAS  
PRASETIYA MULYA**

TUGAS AKHIR

**ANALISIS PERENCANAAN DAN  
IMPLEMENTASI USAHA MAKANAN RINGAN  
KUKIS “AMARI *BAKESHOP*”**

Felix Valentinus	13112010037
Jacklyn Shaw	13112010102
Johanes Robert Pontoh	13112010095
Raishya Firhand	13112010499
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**PROGRAM STUDI S1 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**



**UNIVERSITAS  
PRASETIYA MULYA**

FINAL PROJECT

**ANALYSIS OF PLANNING AND  
IMPLEMENTATION OF AMARI BAKESHOP  
COOKIE SNACK BUSINESS**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM  
BUSINESS CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**