



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Pengembangan Usaha Produk Parfum
Padat Maison Kymani**

Cindy Claudia	13112010177
Cindy Melisa Thio	13112010061
Jethro Danavaro T.	13112010175
Michael Nicolas	13112010227
Steven Lie	13112010070

PROGRAM STUDI S1 MANAJEMEN

UNIVERSITAS PRASETIYA MULYA

JAKARTA, 2024



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Business Development Analysis of Maison Kymani
Solid Perfume**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**