



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Pengembangan Bisnis Parfum Berbasis
Molekul dengan Merek COMPOUNDED BY**

Adeline	13112010300
Denzel Da Polla	13112010424
Kelly Caroline	13112010267
Stephanie	13112010265
William Chia	13112010288

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Analysis of Molecule-Based Perfume Business
Development with COMPOUNDED BY**

Adeline	13112010300
Denzel Da Polla	13112010424
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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**