



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Peluang Usaha Minyak Esensial
Aromaterapi Berbahan Dasar Rempah Khas
Nusantara di Jabodetabek**

Andrew Hartono Thio	13112010007
Gwyneth Pingkan Hanavi	13112010113
Jason Dwi Putra	13112010525
Jillian Kevin Lendy	13112010376
Vincent Kho	13112010293

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Analysis of Business Opportunities for
Aromatherapy Essential Oils Made from Spices in
Jabodetabek**

Andrew Hartono Thio	13112010007
Gwyneth Pingkan Hanavi	13112010113
Jason Dwi Putra	13112010525
Jillian Kevin Lendy	13112010376
Vincent Kho	13112010293

**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**