



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Perintisan dan Pengembangan Usaha
Layanan Cuci Mobil Panggilan We Wash di
Tangerang Selatan**

Adya Maharani Dinanti	13112010306
Bryan Christopher Handoko	13112010066
Bryan Darmawan	13112010321
Michelle Angela	13112010437
Natasha Felice	13112010323

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**The Analysis of We Wash Car Wash Business
Creation and Development in South Tangerang**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
PRASETIYA MULYA UNIVERSITY
JAKARTA, 2024**