



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Peluang dan Pengembangan Usaha
Pakaian olahraga “Athletix”**

| | |
|----------------------------------|--------------------|
| Domeniko Krisnaldi | 13112010443 |
| Ivan Guinata | 13112010079 |
| Jonathan Lie Santoso | 13112010154 |
| Matthew Benedict Tjendana | 13112010255 |
| Matthew Clement Kusuma | 13112010039 |

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Analysis and Development of “Athletix” Sports
Clothing Business**

| | |
|----------------------------------|--------------------|
| Domeniko Krisnaldi | 13112010443 |
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| Jonathan Lie Santoso | 13112010154 |
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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**