



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**MuscleForm Workout Shake
Bisnis Beverage dengan Produk yang Mengandung
Protein dan Kreatin**

Christofer Matthew Chandra	13112010147
Jansen Putra Hartono	13112010008
Jesslyn Alvina	13112010460
Bernardo Raphael	13112010018

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**MuscleForm Workout Shake
Beverage Business With A Product That Contains
Protein and Creatine**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**