



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**RENCANA DAN PENGEMBANGAN BISNIS ES KRIM
BERBAHAN DASAR BUAH “NULL DEGREES”**

Aurelius Vincent Engelbert	13112010422
Emanuel Evan Santuri	13112010242
Janssen Mulyadi Haryono	13112010522
Kevin Parto Suwito	13112010375
William Wijaya	13112010431

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**PLANNING AND DEVELOPMENT OF FRUIT-BASED
ICE CREAM BUSINESS “NULL DEGREES”**

Aurelius Vincent Engelbert	13112010422
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UNDERGRADUATE OF MANAGEMENT PROGRAM

BUSINESS CONCENTRATION

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