



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Pengembangan Usaha Hidangan Pencuci
Mulut Otentik Pada Saluran Distribusi B2B**

Alvyn Langundo	13112010143
Jeremy William Teo	13112010005
Muhamad Raja Melvin Kridana	13112010206
Muhamad Sidiq Oktobiliandy	13112010506
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**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



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FINAL PROJECT

**Analysis of Authentic Dessert Business
Development in B2B Distribution Channels**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**