



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Studi Kelayakan Pengembangan Usaha Es Krim
Gelato dari Theo's Gelato**

Andrew	13112010105
Denny Kurniawan	13112010199
Edward Jappy	13112010207
Edward Jody	13112010299
Fernando	13112010411

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Feasibility Study for the Development of a Gelato
Ice Cream Business from Theo's Gelato**

Andrew	13112010105
Denny Kurniawan	13112010199
Edward Jappy	13112010207
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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**