



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Pengembangan Usaha *Soy-Blend Scented Candle*
dan *Candle Warmer* dengan Mengutamakan
Performa dan Keamanan “LLUSCENT”**

Adoniram Judson	13112010290
Alvin Maulana	13112010465
Elizabeth Felicia	13112010081
Josephine Putri	13112010379
Michollas Dwiputra	13112010461

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Business Development of *Soy-Blend Scented Candle*
dan *Candle Warmer* that Prioritize Performance
and Safety “LLUSCENT”**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**