



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Analisis Kelayakan Pembentukan dan  
Pengembangan Usaha Produk Perhiasan Perak  
YOLUXE**

Leonardo Chin	13112010279
Michael Andrew	13112010169
Neiva Zahira El Fouz	13112010416
Putra Dinamika Purba	13112010398
Veren Patricia	13112010006

**PROGRAM STUDI S1 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**



**UNIVERSITAS  
PRASETIYA MULYA**

**FINAL PROJECT**

**Feasibility Analysis of Business Creation and  
Development of YOLUXE  
Silver Jewellery Product**

Leonardo Chin	13112010279
Michael Andrew	13112010169
Neiva Zahira El Fouz	13112010416
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**UNDERGRADUATE OF MANAGEMENT PROGRAM  
BUSINESS CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**