



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

Analisis Pengembangan Usaha

Knitwear Fashion

Stila the Label

Joansefa	13112010078
Margaretha Permata	13112010077
Michelle Cynthia	13112010196
Priscillia Catherine	13112010386
Vito Marcellino	13112010121

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Business Development Analysis
of Knitwear Fashion
Stila the Label**

Joansefa	13112010078
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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**