



UNIVERSITAS
PRASETIYA MULYA

TUGAS AKHIR

Analisis Pengembangan Usaha
Transformable Bag FOLD

Eunike Hana Soegijanto	13112010060
Kezia Melia Djunarwanto	13112010418
Muhammad Thio Vahryan	13112010477
Priska Imanuela Kusumowidagdo	13112010003
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PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Business Development Analysis of
FOLD Transformable Bag**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**