



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Peluang dan Pengembangan Bisnis
Pembersih Sepatu “Quicky”**



Josh Madison Moeis	13112010365
David Yesaya Fidelis	13112010429
Jason Francis Alexander	13112010338
Christopher Aldrich Lim	13112010223
John Christian Christopher	13112010204

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Analysis of Shoe Cleaner Business Development
"Quicky"**



Josh Madison Moeis	13112010365
David Yesaya Fidelis	13112010429
Jason Francis Alexander	13112010338
Christopher Aldrich Lim	13112010223
John Christian Christopher	13112010204

UNDERGRADUATE OF MANAGEMENT PROGRAM

BUSINESS CONCENTRATION

UNIVERSITAS PRASETIYA MULYA

JAKARTA, 2024