



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Pengembangan Fase Inisiasi dan Perencanaan yang  
Efektif saat Mempersiapkan Annual Performance  
dari Jakarta School of Art**

Angela Fransisca Salim

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**PROGRAM STUDI S1 PARIWISATA  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**



**UNIVERSITAS  
PRASETIYA MULYA**

**FINAL PROJECT**

Project Improvement

***Development of An Effective Initiation and Planning  
Phases of the Annual Performance of Jakarta School of  
Art***

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Birgita Vanessa Susanto 13422010012

**UNDERGRADUATE OF TOURISM PROGRAM  
EVENT CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**