



UNIVERSITAS  
**PRASETIYA MULYA**

**TUGAS AKHIR**

**Perbaikan Tahapan Rekrutmen *Show Manager* pada  
Acara Jakarta Fashion Week 2024**

Diandra Daryl Padma 13422010006

Equin Hertaiswari 13422010043

**PROGRAM STUDI S1 PARIWISATA**

**UNIVERSITAS PRASETIYA MULYA**

**JAKARTA, 2024**



**UNIVERSITAS  
PRASETIYA MULYA**

**FINAL PROJECT**

Project Improvement

***Improving the Recruitment Process for Show  
Managers at Jakarta Fashion Week 2024***

Diandra Daryl Padma 13422010006

Equin Hertaiswari 13422010043

**UNDERGRADUATE OF TOURISM PROGRAM**

**EVENT CONCENTRATION**

**UNIVERSITAS PRASETIYA MULYA**

**JAKARTA, 2024**