



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Melaksanakan Crowdsourcing Sebagai Upaya Perbaikan  
Kualitas SDM**

Stanley Sucipto

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Harbin Raaz

13422010028

**PROGRAM STUDI S1 PARIWISATA  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**



**UNIVERSITAS  
PRASETIYA MULYA**

**FINAL PROJECT**  
(Project Improvement)

**Implementing Crowdsourcing As An Effort To Improve The  
Quality Of Human Resources**

Stanley Sucipto

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Harbin Raaz

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**UNDERGRADUATE OF TOURISM PROGRAM  
EVENT CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**