



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Peluang dan Pengembangan Bisnis Fesyen
Polo Waffle “Noble Threads”**

Anita Gunawan	13112010237
Calvin Khinbie Setiawan	13112010083
Ignatius Anggara Purba	13112010212
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**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Opportunity Analysis of Polo Waffle “Noble
Threads” Business Development**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**