



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Pengembangan Bisnis Sports Casual Wear
"Bengal"**

Chiko Wirasena	13112010410
Keannu Akava Ho	13112010501
Nixon Hermanto	13112010195
Oscar Surya Sukma	13112010082
Viencent Winner	13112010280

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Analysis of Sports Casual Wear Business
Development "Bengal"**

Chiko Wirasena	13112010410
Keannu Akava Ho	13112010501
Nixon Hermanto	13112010195
Oscar Surya Sukma	13112010082
Viencent Winner	13112010280

**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**