



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis dan Implementasi Pengembangan Bisnis
Couple Wear “Four of a Kind”**

Albeline	13112010298
Andrew Wijaya	13112010148
Angelina Riandi	13112010090
Gabriel Albert Jemadu	13112010249
Jennifer Duvani Oei	13112010266

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

Final Project

**Analysis and Implementation of Business
Development Couple Wear “Four of a Kind”**

Albeline	13112010298
Andrew Wijaya	13112010148
Angelina Riandi	13112010090
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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**