



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Bisnis Pakaian Wanita *Ready-To-Wear*
"Sonne at Dawn"**

Ayisha Gabriella Salim	13112010542
Cecilia Purnama Dharani	13112010182
Danisha Putri Maharani	13112010426
Muhammad Sulthan Reihan	13112010392
Syifa Puspa Karina	13112010436

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
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FINAL PROJECT

**Business Analysis of Ready-To-Wear Women's
Clothing Brand "Sonne at Dawn"**

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UNDERGRADUATE OF MANAGEMENT PROGRAM

BUSINESS CONCENTRATION

UNIVERSITAS PRASETIYA MULYA

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