



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Studi Kelayakan dan Peluang Bisnis Pakaian
Athleisure Quiet**

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**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Feasibility Study and Business Opportunities for
Quiet Athleisure Wear**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**