



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Analisis Realisasi Pengembangan Usaha terhadap  
Perencanaan Produk Bumbu Instan Rempahkoe**

<b>Azzahra Alea Nugroho</b>	<b>13112010254</b>
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**PROGRAM STUDI S1 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**



**UNIVERSITAS  
PRASETIYA MULYA**

**FINAL PROJECT**

**Analysis of the Realization of Business Development  
towards the Planning of Rempahkoe Instant  
Seasoning Product**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM  
BUSINESS CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**