



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Rencana dan Pengembangan Bisnis
Rumah Makan dengan Merek Pecel Lele Oma**

Antonio Steve	13112010189
Audrey Luz	13112010313
Marcovan Salim	13112010419
Nickolas Alfons Sutrisno	13112010004
Paduma Revata Santoso	13112010529

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Business Plan Analysis and Development for Fried
Catfish Restaurant “Pecel Lele Oma”**

Antonio Steve	13112010189
Audrey Luz	13112010313
Marcovan Salim	13112010419
Nickolas Alfons Sutrisno	13112010004
Paduma Revata Santoso	13112010529

**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**