



UNIVERSITAS
PRASETIYA MULYA

TUGAS AKHIR

Bisnis Makanan Ready-to-Eat dengan Merek MoodSubi

Kevin Dyo Susanto	13112010031
Maria Beatrice Yoana	13112010364
Samuel Abdiel Tjandra	13112010377
Vianca Wijaya	13112010179
Virgie Ivana Lie	13112010238

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



UNIVERSITAS
PRASETIYA MULYA

FINAL PROJECT

**Ready-to-Eat Food Business Under the Brand
MoodSubi**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**