



UNIVERSITAS
PRASETIYA MULYA

TUGAS AKHIR



Analisis Peluang dan Bisnis
Roasted Chicken “Mad Roaster”

Billy Reynaldo 13112010072

Edward Theodorus 13112010469

Gwendy Toar 13112010215

Samuel Ruben 13112010381

Vincent Davin Limardi 13112010484

PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT



**Business and Opportunity Analysis on
Roasted Chicken Business “Mad Roaster”**

Billy Reynaldo 13112010072

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**