



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Rekrutmen Sales and Event Supervisor sebagai Solusi
untuk Target Peserta Tidak Tercapai pada The Range
Festival 2023**

Muhammad Ali Zayn 13422010041

Raihan Putra Sanjaya 13422010026

**PROGRAM STUDI S1 PARIWISATA
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

(Project Improvement)

**Recruitment of Sales and Event Supervisors as a Solution
for Unmet Participant Targets at The Range Festival 2023**

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Raihan Putra Sanjaya 13422010026

**UNDERGRADUATE OF TOURISM PROGRAM
EVENT CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**