



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Strategi Peningkatan Penjualan Produk Melalui
Peningkatan Kesadaran Masyarakat Terhadap
Portable Qubika**

Brayen Putra Andika 13412010011

Samuel Alexandro 13412010024

**PROGRAM STUDI S1 PARIWISATA
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

Project Improvement

**Strategy to Increase Product Sales by Increasing
Public Awareness of Portable Qubika**

Brayen Putra Andika 13412010011

Samuel Alexandro 13412010024

**UNDERGRADUATE OF TOURISM PROGRAM
HOSPITALITY BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**