



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Usulan Rencana Peningkatan Okupansi di Hotel Ibis  
Styles Jakarta Simatupang pada Periode Sabtu dan  
Minggu**

Siti Sarah Sabrina 13412010031  
I Putu Rangga Zeesa P. Ari Merta 13412010018

**PROGRAM STUDI S1 PARIWISATA  
KONSENTRASI HOSPITALITY BUSINESS  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**



**UNIVERSITAS  
PRASETIYA MULYA**

**FINAL PROJECT**

Project Improvement

**Proposed Plan to Increase Occupancy at the Ibis Styles  
Jakarta Simatupang Hotel during the Saturday and  
Sunday Period**

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I Putu Rangga Zeesa P. Ari Merta 13412010018

**UNDERGRADUATE OF TOURISM PROGRAM  
HOSPITALITY BUSINESS CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**