



UNIVERSITAS PRASETIYA MULYA

TUGAS AKHIR

Pengembangan Skema Kerja Alternatif untuk Pembuatan Materi Promosi di Hotel X

Leonardus Andito	13412010008
Michelle Tjong	13412010002

**PROGRAM STUDI S1 PARIWISATA
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

Project Improvement

**Development of an Alternative Workflow Scheme for
Creating Promotional Materials at Hotel X**

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**UNDERGRADUATE OF TOURISM PROGRAM
HOSPITALITY BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**