



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**USAHA JASA KONVERSI MOBIL BERBAHAN BAKAR MINYAK
(BBM) MENJADI MOBIL LISTRIK BERBASIS BATERAI
DENGAN PEMASOK KOMPONEN UTAMA MERK SHINEGLE**

***THE SERVICE BUSINESS OF PETROLEUM BASED FUEL
CONVERSION TO BATTERY BASED ELECTRIC CAR WITH MAIN
COMPONENT SUPPLIER OF SHINEGLE BRAND***

Oleh

| | |
|----------------------|-------------|
| Saga Hayyu Suyanto P | 15131830011 |
| Sofian | 15131830015 |
| Tatang Mutaqim | 15131830020 |
| Ridwan Darussalam | 15131830030 |

UNIVERSITAS PRASETIYA MULYA

PROGRAM MAGISTER MANAJEMEN – STRATEGIC MANAGEMENT

JAKARTA

2021